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VILLAGES AT MT. HOOD
BOARD OF DIRECTORS

Minutes

October 22, 2009

Chair Bob Reeves called the October 22nd meeting (and work session) of the Board of Directors of the Villages at Mt. Hood to order at 7:03 pm at the Hoodland Fire District meeting room, 69634 E. Hwy 26, Welches, OR.

Attendance:

- ❖ Committee Members Present: Bob Reeves, Pat Buckley, Judith Norval, Rick Applegate, Doug Saldivar, Shirley Dueber, George Wilson
- ❖ Excused: Pat Sharp, Brigette Romeo
- ❖ Absent:
- ❖ Staff Present: Christine Roth (County Liaison)

Approval of Minutes:

The September 10th Board of Directors (and work session) minutes were presented for review. Pat Buckley made the motion to approve the notes. Rick Applegate seconded the motion. Vote: approved, 8 – yes, 0 – no, 0 – abstain.

Census Update:

Christine Roth introduced Shirley Sweetland from the U.S. Census Bureau who came to the Villages to update the Board about the 2010 Census and the Bureau's effort to reach out to previously undercounted areas. The Census Bureau's presentation was an update and question/answer time. Ms. Sweetland's presentation included describing how important Census data is to funds for the community, how the Census bureau is trying to publicize and educate the community about the Census, and how the Villages could partner with the Census. Questions from Board members and the audience were taken and answered, including questions about mailing addresses, physical addresses (and geo-addressing), and about the process of collecting data.

County Liaison's Report:

- ❖ Christine Roth updated the Board and congratulated Doug Saldivar and the Villages for successfully receiving a grant from Portland Recycling. This is the first grant that any Hamlet or Village has apply for and then received.
- ❖ Secondly, there is a vulnerability analysis planning session on November 16th by Clackamas County and the U.S. Geological Survey (USGS). They would like two representatives from the Villages at the meeting, and when there is a final report from the County and the USGS it will be brought back to organizations similar to the Villages for

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dissemination into the community. The goal is to have the report be used in the future. Since this is a preliminary planning meeting it will be held in Oregon City.

- ❖ Lastly, there will be a tax assessor Town Hall in Oregon City on Saturday the 7th. Questions will be answered, and it will be at the Dorman Center from 1:30 to 3.
- ❖ Also, Doug Saldivar asked Judith Norval, as Board Secretary, to write a thank you note to Portland Recycling for the grant that the Villages have received.
 - Christine Roth also talked about the grant and said that all grants are handled by the County, and since the Villages are the first group to receive a grant the process of how money will be handled is being worked out by the County. Christine also said that the County is working on a process for handling small grants that also do not have as strict reporting requirements.
 - Doug said that he had told Portland Recycling that because there would need to be financial arrangements with the County that Portland Recycling should hold onto the money until the Villages needed it.

Logo update – Gary Randall:

The logo update was postponed, as Gary Randall was unable to attend. Doug Saldivar conveyed Gary's message that he would like to have the discussion on both the logo and webpage postponed until next month so Gary can attend.

Communications:

Judith Norval got an email from a man in Sandy, Doug Prescott, who suggested Dan Fast for a logo. She replied to his message saying that she appreciated his email and offer, and that the Villages had previously given the logo design to another person.

Town Hall Update:

The theme of the Town Hall is still the pancake breakfast; with discussion of survey topics and other possible action plan items.

- ❖ Rick Applegate said that Brigitte Romeo was still prepared to cook for the breakfast, and that the Evergreen Room at the RV Village is where the breakfast will be held.
- ❖ Judith Norval asked the Board to try to increase publicity because of the changed venue. Bob Reeves said that he would be talking to Larry Berteau from the *Mountain Times* the following day and would like to have details for him for the upcoming issue. George Wilson also suggested talking to the Sandy Post and the Gazette. Doug Saldivar suggested simply mentioning the Town Hall in the Post and Gazette so that there would be adequate notice.
- ❖ The proposed time schedule was: 9 to 9:30 will be the sign in times, with a 9:30 start time. The Board debated when to start each part of the program because there was concern over if attendees would be eating during the business meeting and not paying attention. Several Board members advocated for an 8:30 am start time for the breakfast. After discussion the Board decided to consult with Brigitte on the food portion of the event, and then assemble a schedule of what needed to occur at the meeting.

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- ❖ The Board agreed that the business meeting should take 10-15 minutes.
- ❖ Suzanne Van Orman had called and requested time at the Town Hall to speak, and Bob Reeves suggested allowing her 20 minutes to speak.
- ❖ The Board also has the election on schedule, and as of the meeting date, George Wilson is the only candidate.

Committee Reports:

- ❖ Judith Norval & The Library – The Hoodland library paint day will be on Veteran’s Day, the 11th of November. On Tuesday the 10th of November at seven pm the walls will be patched. Refreshments, including donuts and coffee will be provided.
- ❖ Rick Applegate – He said that Sandy Palmer and sent him an email and that a meeting for the task force would be set up soon. John Tullis, and a few others are also interested in participating. The Chamber of Commerce has also declined to be on the Task Force, and Judith Norval added that the Chamber’s bylaws say that the Chamber cannot sit on any other committees.
 - Bob Reeves said that Bob and Margaret Thurman sent a letter to Marc Gonzalez, the finance director for Clackamas County, requesting information on room tax information in the Villages area and budgeting of CCTCA, as well as a few more details.
 - Doug Saldivar said that he hoped the tourism project is data driven and factual rather than based on personalities.
 - Christine Roth agreed to follow up on a letter the Villages had sent to Linda Bell and had not received a follow up on.
- ❖ George Wilson asked for an update on the Senior Center or Community Center. Christine Roth said that the USDA grant was not going to be a good fit for the Villages because the population is too wealthy for the grant. Judith Norval asked about other stimulus money available, and Christine Roth said she would have to consult with Jamie Johnk and others on what is out there. George also asked about the trust money, and said that he was concerned about losing money for the project, and Christine Roth said that Dan Zinzer leaves in June and that there could be a danger that the money could be reallocated after he leaves.
- ❖ Bob Reeves also said that Clackamas County’s Water and Environment Services (WES) has people who will talk about watershed maintenance, water runoff and other topics. He said that WES might be a good group to keep in mind for future town halls.

Survey Report – Action Plan:

Doug Saldivar brought a projector and computer and displayed the survey results. There were fifty-eight respondents in total, and based on Doug’s calculations approximately 1.3% of the population (of full time residents) returned the survey. Larry at the newspaper thought the number was interesting because whenever a controversy arises there are usually fifty to sixty people participating. Approximately 39 percent of what people gave as a rating was high priority.

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Doug Saldivar said that there were a couple different methods of scoring and weighing the answers. The bottom line for the way that the survey results were scored was that the method did not matter. When the –1 scored was used, only two results changed. The top priorities when ranked were: road design, environmental protection, recycling, economic growth, tourism assets, transportation and recreation, miller road quarry, water, and the community center.

- ❖ Doug also said that there were some concerns over how the questions were worded, and he suggested that in the future the Board take more time crafting questions to talk to someone in the county, such as a statistician, who could help create better questions.
- ❖ When the responses were averaged out, the topics largely became a medium priority. The only two that were not in the medium category were water and the community center. The Miller Road Quarry tended to have responses where people either believed it was a high priority or a low priority with few in the middle. Doug also thought that one mistake the Villages was made was to ask people to list their top three priorities in the margin, and he said that only nineteen people did that.
- ❖ Doug said that one of the goals for the next time the survey is done could be to see how it could be better crafted and to see if 5-7% of people would respond.
- ❖ Judith Norval asked if the topic and PowerPoint would be presented at the Town Hall, and Doug Saldivar said that he planned to.
- ❖ George Wilson said that he thought more businesses than just Brigitte, Rick and the *Mountain Times* should have had copies of the survey.
- ❖ Bob Reeves also suggested considering how to conduct the survey since the Board received a survey that was sent from Seattle.

Bob Reeves also suggested talking about an action plan at the meeting, so there would be more for the presentation at the Town Hall. Pat Buckley suggested defining some of the topics, such as water, more so that the people attending have a better idea of what the Villages are talking about. Doug Saldivar suggested that the action plan be created after the Town Hall because the Board could ask for more input and responses from the community before creating a better plan. Doug also suggested forming committees that work together to form the community plan.

Rick Applegate suggested that there be breakout sessions at the Town Hall where each Board member leads a table, and the table has one topic from the survey. He thought there could be three sessions so people could have input on a couple of different topics. He also thought that each Director could ask the citizens at the table what they would like to have happen.

As for the tables and topics: Environmental will be headed by Pat Sharp, the Community Center by Judith Norval, Tourism by Rick Applegate, Water by Pat Buckley, Miller Road Quarry by George Wilson, Transportation by Bob Reeves, Recycling by Doug Saldivar, Welches Road/Road Design by Shirley Dueber, and Economic Growth by Brigitte Romeo.

Doug Saldivar said that there were several comments on the survey from people who thought that everything was going just fine and that things should be left alone. Judith Norval and other Board members agreed that people in the community were interested in discussing the topic of incorporation, and Christine Roth suggested that the Board slowly educate people on the topic and present it carefully. Rick Applegate said he would like to hear from the community about

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what it would like to see done in the next ten to fifteen years. The Board also discussed where Government Camp is in its process of incorporation.

Rick Applegate suggested talking to Dan at the Mt Hood RV Village the week prior to the Town Hall so that set up and other arrangements can be done.

Bob Reeves thanked Doug for creating the presentation on the survey results and working on the results and calculations

Judith Norval moved that the Villages at Mt Hood Board not have a second meeting in December. Shirley Dueber seconded the motion.

Vote: approved, 7 – yes, 0 – no, 0 – abstain.

Adjournment:

Chair Bob Reeves adjourned the meeting at approximately 9:00 pm.

Respectfully submitted,

Kate Roth
Recording Secretary