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VILLAGES AT MT. HOOD
BOARD OF DIRECTORS

Minutes

June 10, 2010

Chair Doug Saldivar called the June 10th meeting of the Board of Directors of the Villages at Mt. Hood to order at 7:01 pm at the Hoodland Fire District meeting room, 69634 E. Hwy 26, Welches, OR.

Attendance:

- ❖ Committee Members Present: Pat Buckley, Shirley Dueber, Bob Reeves, Doug Saldivar, Pat Sharp, George Wilson
- ❖ Excused: Brigette Romeo
- ❖ Absent: Carol Burk
- ❖ Staff Present: Christine Roth (County Liaison), Kate Roth (Recording Secretary)

Approval of Minutes:

The May 13th Board of Directors minutes were presented for review. Shirley Dueber made the motion to approve the minutes as amended to include Cam Gilmour's presentation. Bob Reeves seconded the motion.

Vote: approved, 5 – yes, 0 – no, 0 – abstain. Not present at vote: Pat Sharp

Doug Saldivar asked that the approved minutes be sent out via email within a week after approval.

Chairman's Comments:

Chair Doug Saldivar presented his goals for the year. He said that he is goal oriented and will have a different leadership style. He also said that his goals include formal communication with the Board of County Commissioners (BCC), joint meetings with other local community organizations, and if the bylaws are reviewed, he would like the review process to be done in a timely manner. Other goals include discussing the Villages name, each Board member having goals, and publishing goals and measurement.

Treasurer's Report:

Pat Buckley gave an unofficial report, and said that the end balance was \$2431.03.

Communications: There were no communications to report. Also, Doug Saldivar said that as Chair he would be changing "communications" to "secretary's report." Doug also asked that Bob Reeves, as secretary, be the liaison to the Recording Secretary.

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County Liaison's Report:

Christine Roth reported that the Villages at Mt Hood's annual meeting with the Board of County Commissioners would be on Wednesday, August 4th. The theme will be A Day at the Mountain. Board members asked Christine if this would be a Board meeting or if there will be quarterly meetings with the BCC, and she said it would not be a Board meeting.

Christine also reported that on June 24th there will be a Community Planning Organization (CPO) Leaders meeting in Oregon City at the Development Services Building. The topic will be code enforcement. On June 28th there will be a training session of the Natural Step program in Oregon City.

Additionally, the budget is ready for the BCC to consider, and the BCC is expected to approve it next week.

Old Business – TAP Letter:

The Board began the discussion with a question and answer session. Coni Scott said that TAP is Clackamas County's tourism marketing entity for the area. Coni also said that TAP is willing to provide reports on activities.

- ❖ Pat Buckley asked about a marketing plan and how it could change the Villages' tourism committee.
- ❖ Marilyn Peterson said that the tourism action plan is updated regularly and includes community input. She also said that it addresses the marketing plan. Additionally, part of the goal is to prevent duplicate efforts.
- ❖ George Wilson said that one of his major concerns is the confusion over the "Villages at Mt Hood" and the "Villages of Mt Hood." He thought TAP wanted to be in control of Clackamas County funding. He was also concerned over oversight of funding. George also thought that the Villages are chipping away at their autonomy.
 - Coni Scott explained the process of formation and how TAP used the name. Coni also said that the projects that TAP has grants for need to be for projects that put heads in beds. Coni Scott and Marilyn Peterson also clarified that \$5000 was used for the entire branding process, and not the logo.
- ❖ Bob Reeves said that he enjoyed working with TAP and Chamber of Commerce over the past year. He said that some of what happened predates the Villages. He asked Coni about having Carol or another Board member be a liaison.
- ❖ Coni Scott said that TAP is not asking for acknowledgment, but is asking for acknowledgement of how the process exists now.

Board consensus was to carry over the topic to the next meeting.

Old Business – Open Board position plan and timeline:

Doug Saldivar suggested posting the opening, and waiting to see who applies before holding a vote at the August Town Hall. Christine Roth said that she needs applications three weeks before for BCC approval. She would need the applications on or before July 23.

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Board discussion on applications focused on what date to start accepting applications, and what end dates would be needed. Bob Reeves suggested putting a notice in the Sandy Post, and Pat Sharp suggested the Villages website be used as well. The close date for applications will be July 20. The opening date will be July 1 or as soon as notice is in the Sandy Post.

Old Business – Elections Process:

Doug Saldivar said that he would like the Board to discuss problems that may/may not exist, and would like a Board member to assist Christine Roth in addressing any issues and help her in organizing. Bob Reeves volunteered to assist, and Doug Saldivar also asked George Wilson to help.

Christine Roth said that she needs a consistent policy on elections throughout the Hamlets and Villages program. The Villages would have limited input because to meet county requirements, the elections process needs to be consistent throughout the county.

Doug Saldivar said that he had a problem with blank ballots, and would like to tighten up the timeline and posting of times. Doug would also like to see printed on the ballots what is acceptable and what is not for a ballot to be valid. Christine Roth said that eligibility is a County issue because the standards are the same for all Villages and Hamlets, and have to be vetted by county counsel.

Larry Berteau said he was concerned about eligibility of voters, and the fifty plus one rule for election. With the majority rule Larry was concerned about how many votes a person can make by voting for one person rather than all three.

George Wilson was concerned about the fairness of the “at least a majority” of votes, and George also wanted a fair process for everyone.

Old Business – August Town Hall:

Doug Saldivar asked if the topic was still public safety, and Board consensus was yes. He also asked Pat Buckley and Bob Reeves to plan and organize the Town Hall since they are the safety committee.

New Business – What is the Board?

Doug Saldivar asked each Board member to provide their definition of what the Board is.

- ❖ Pat Buckley said it is a conduit to the Board of County Commissioners.
- ❖ Bob Reeves said that the Board creates a legal framework to enhance connection between the county and citizens.
- ❖ Pat Sharp said it is a forum for citizens to provide advice to the BCC on quality of life and livability issues. It also helps address local concerns, and the liaison is only one role. She thought the Villages are evolving to a leadership role, which takes time and

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dedication. The leadership role can be positive in getting more citizens involved, but it can be a negative because it requires a huge commitment that may scare some people away. She thought the Board should really focus and prioritize its time and efforts.

- ❖ Shirley Dueber thought that the Villages are not just an advisory Board. It has led with the support of the community.
- ❖ George Wilson thought that it was supposed to be made up of the community, it should advise the BCC, advance economic growth, and basically be the leader in sorting through issues. He thought the Villages Board should maintain autonomy and do what is best for the community.
- ❖ Brigitte Romeo, who had submitted comments to Doug Saldivar before the meeting, thought the Villages are the voices to the BCC on sustainability, safety, and other issues, and that the Villages should be more present in the community. She added that the Villages should also work on what the residents want.
- ❖ Doug Saldivar thought the Board were advisers to the County. He thought the Villages also provide leadership and can be the voice of the community, but the Villages need to work on the voice part.

Keith Schacher said that the Villages are nine representatives elected by the citizens of this community who are charged with the responsibility to present concerns, plans, desires, and needs of the community to the Board of County Commissioners and to relay communications and proposals from the BCC to the community.

Rick Peterson said that the Villages would benefit from being a group that would control, but instead support and assist groups in getting messages or efforts to the BCC. He said that many organizations may resist added bureaucracy, but would welcome support. The Villages Board agreed that supporting other organizations is important.

Doug Saldivar said that he would like consensus on the definition, and that it would be that the Villages are a conduit to the BCC. The Villages' leadership is changing and unclear. The role for the time being is to listen to the community and support existing projects.

New Business – Accomplishments and lessons learned from last year

Doug Saldivar began by asking the Board to list what has been accomplished in the past year.

- ❖ Bob Reeves: Rural transit issues through the creation of REACT, the Villages seat on C-4, creation of action plans, increased work with the BCC, the support of the creation of the Hoodland Friends of the Library, and the Bite of Mt Hood.
 - Christine Roth added the stamp cancellation on the sesquicentennial and the airing of the video from the cancellation. She also added the scenic byways participation, logo development, bus dedication, and candidates' forums.
- ❖ Pat Sharp: REACT, the website, improve linkage with community organizations, better relations with the Forest Service, and communicating better. Also, the community survey and business forums for Main Street.
- ❖ Pat Buckley: Green Scene and the Miller Road Quarry special meeting.

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- ❖ Shirley Dueber: Liaisons with community organizations, work with the Mountain Express Line (including the new bus), getting the community involved with the bus, the Festival of the Forest, and the Lion's Club Bingo.
- ❖ George Wilson: The Green Scene and the community interest it generated.
- ❖ Doug Saldivar: action plans and the survey. Also, attending other meetings has improved conduits. The Green Scene was a good accomplishment, and next year it could focus on community needs.

Community Concerns:

Keith Schacher began by talking about the ZDO 219 (urban tree ordinance), which Christine Roth said governed areas in the urban growth boundary. Keith said that someone from TAP should run for the Villages Board to help provide oversight.

Coni Scott said that the next Chamber of Commerce meeting (on July 6) would feature Danielle Cowan as the speaker. The Chamber of Commerce is also looking to fill seats on the Chamber Board, and those interested should contact Carol Burk.

Coni Scott reported that TAP would have a new fiscal year beginning July 1. TAP will have \$20,000 for grants, and projects must prove that overnight stays will happen as a result. Also, the Tourism Development Commission has five vacant seats, so interested parties can apply.

Coni Scott said that she comes to every meeting and does not feel welcome often. She said that TAP works hard, and that no one else from TAP will attend meetings. She wanted to know if the Board wants updates and advice, and Doug Saldivar and Shirley Dueber said yes.

Marilyn Peterson said that she appreciate individual project leaders on the Board. She said that the Green Scene was endorsed, supported and acknowledged by the Board, and it was a good event. She encouraged individual work.

Larry Berteau said that as a community member he advised that the Villages not shy away from the big projects. He thought leadership has made the group, and it should do more.

Rick Peterson said that the Villages supporting leaders is key and a big plus for its image.

Adjournment: Chair Doug Saldivar adjourned the meeting at 9:09 pm.

Respectfully submitted,

Kate Roth
Recording Secretary