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VILLAGES AT MT. HOOD
BOARD OF DIRECTORS

Minutes

January 5, 2010

Chair Bob Reeves called the January 5th meeting of the Board of Directors of the Villages at Mt. Hood to order at 4:05 pm at the Hoodland Fire District meeting room, 69634 E. Hwy 26, Welches, OR.

Attendance:

- ❖ Committee Members Present: Rick Applegate (arrived late), Pat Buckley, Shirley Dueber, Judith Norval, Bob Reeves, Brigitte Romeo, Doug Saldivar, Pat Sharp, George Wilson
- ❖ Excused:
- ❖ Absent:
- ❖ Staff Present: Christine Roth (County Liaison), Kate Roth (Recording Secretary)

Approval of Minutes:

The November 12th Board of Directors minutes were presented for review. Pat Sharp made the motion to approve the minutes. Shirley Dueber seconded the motion.

Vote: approved, 8 – yes, 0 – no, 0 – abstain.

The December 1st Board of Directors minutes were presented for review. Doug Saldivar made the motion to approve the minutes. Pat Buckley seconded the motion.

Vote: approved, 8 – yes, 0 – no, 0 – abstain.

Treasurer's Report:

Treasurer Pat Buckley reported that \$1095 was spent in December on the website and the logo. The balance for the account as of January 5 is \$1,046.03.

Communications:

Judith Norval asked the Board to have a discussion about a response to the series of negative letters about the Villages that have been in the *Mountain Times*.

- ❖ Judith Norval had also drafted a proposed response to the letters and read it aloud.
- ❖ Rick Applegate also had prepared a draft response to the letters and read his draft aloud.
- ❖ Chair Bob Reeves said that at the next meeting the letters will be compiled and the Board will decide what to send. Pat Sharp agreed that all the draft letters should be reviewed at the next meeting, and said she is pleased that the Villages are responding and thinks both drafts have potential.
- ❖ George Wilson is planning to write a letter and respond as an individual in the community. He also supports the Board writing a letter.

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County Liaison's Report:

Christine Roth reported that most of the staff is returning from vacation, and as such there is little to report. There is a new spot on the Clackamas County Coordinating Committee (C-4) that would be the representative from Community Planning Organizations (CPOs). The deadline for applications is Thursday, January 7th. Also, the new County Administrator, Steve Wheeler, is now on the job. Discussions over budget will begin soon, and the budget will be influenced by the outcome of Measures 66 and 67.

- ❖ Doug Saldivar asked if Christine Roth had received any money from the Portland Recycling Team grant yet, and she said that not as of yet.
- ❖ George Wilson asked about an invitation he had received from Dan Zinzer to discuss Cedar Ridge and other issues. George Wilson also asked about the progress on a draft letter to agencies asking for notification on issues that affect the Villages' area. Christine Roth said that the Villages' need to be a bit more specific as to which agencies the Villages want to hear from. George Wilson also said he would be willing to draft a letter. Bob Reeves suggested that any and all Board members interested in what the Board of County Commissions is doing should consider subscribing to their email list of agendas and notices.

Unfinished Business: Web page update from Doug Saldivar

The new web page is up and running. The web address is: <http://www.thevillagesatmthood.com>.

Doug Saldivar and Gary Randall are still working together to ensure that the website is fully functional and contains what the Board would like on the website. Current Agendas, minutes and the bylaws are on the website, and more items are being added. Christine Roth has a press release announcing the website ready to go, and the release will be sent to the *Mountain Times* immediately for the February issue, and the other local papers will soon receive the press release as well. Also, Doug Saldivar added that any comments created on the website go to the entire Board of Directors.

Unfinished Business: Logo – Develop Policy for Use

Bob Reeves asked the Board to consider developing a usage policy for the new logo. Pat Sharp suggested that the policy address how to properly use the logo, and suggested that the Board chair sign any letter using the logo. Christine Roth said that one possible idea was that any document sent out by the Board using the logo must be approved. The Board agreed to think more about the policy and discuss it at a future meeting.

Unfinished Business: Proceed with Action Plan

- ❖ Bob Reeves began the discussion by saying that he would like to see the action plan have some projects that could actually happen soon.
- ❖ Pat Sharp provided a review and update of what has been happening since the Town Hall. She also suggested the Board consider having some of the goals combined, such as the environmental and Miller Road Quarry closure goals.

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- ❖ **Transit Goal:** Judith Norval and Bob Reeves will develop an action plan for this goal and will continue to lead work on the issue. Bob Reeves said that one of the goals is to secure stable funding for the Mountain Express Line. Also, the work on a shuttle to the ski resorts will continue to be explored. Nancy Spencer advised the Board to consider that ODOT used to have a crosswalk in Rhododendron, and that the Board could look into having it put back. Brigitte Romeo said that a flashing light would be important for a crosswalk in Rhododendron.

- ❖ **Environmental Goal:** Pat Sharp will take this issue and develop goals. She said that the focus would be on maintaining the Mountain environment. She is also planning to provide some information about current efforts on the Mountain to promote environmentalism. She also suggested reconnecting with the ZigZag Ranger Station. Also, Pat thought that the goals could be months to years in the making.

- ❖ **Sustainability Goal:** Doug Saldivar will continue to develop the action plan.

- ❖ **Economic Growth:** The Board thought that the Chamber of Commerce is currently doing a great job with its efforts.
 - Rick Applegate added that he thought that the Main Street Program could be an important part of this goal.
 - George Wilson was concerned that business owners were not taking a stance on issues because they did not want to see their customer base hurt. Also, he thought that economic growth was a very important issue.
 - Doug Saldivar suggested continuing to look into local businesses, which could help reduce the number of trips to businesses outside the community.

- ❖ **Tourism Goal:** Rick Applegate will continue to lead the tourism goal. He will look into funding for visitor information and the Oregon Tourism Commission.

The Board considered a due date for the action plans. Brigitte Romeo suggested that each leader should set a date that fits the goal, for example the next Main Street and Scenic Byway meeting is in April, so she would not be able to report on the issue within a month.

New Business:

Rick Applegate said that he would like to see no “no motions” or time limits on issues on the agenda, and he thought that the agenda belongs to the Board. George Wilson agreed and said that he does not want to set the precedent of limitations. Pat Sharp said that she thought that the times were for time management. Bob Reeves said the time limits are to allow for community input and to manage time. Rick Applegate then asked that the issue be placed on the next agenda as unfinished business.

Pat Buckley asked the Board if the next Town Hall will be at the elementary school again, and Board consensus was yes.

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Committee Reports:

Tourism Task Force – Rick Applegate reported that he had spoken with Linda Bell, and she had said that there are no groups on record opposing the proposal for tourism funding of the Wy’East Information Center. He said that is working towards overcoming an impasse with CCTCA. He also said that Clackamas County is likely to continue funding the Sandy Visitor Information Center.

The Sustainability Committee is meeting Wednesday the 6th at 7:00 pm at the Welches Middle School library.

Any Persons to be Heard:

Dave Fulton, from the Mt. Hood Corridor CPO, came to present a report on a proposed cell phone tower that AT&T is applying for a permit to build. The CPO is concerned with finding the best possible location for a new cell phone tower, and specifically would like to see a new tower in a location that improves reception and safety, such as Lolo Pass Road. There will be a hearing in Oregon City on the issue on February 18th. Also of issue for the CPO was that the County code has not been updated recently on cell phone towers.

Bob Reeves invited Dave and the CPO to the next Town Hall to discuss the issue. Bob said that AT&T, Verizon, the Hoodland Fire District, and the Sheriff’s Department could also all be invited.

Bill Westbrook, District Ranger for ZigZag, reported that the Forest Service is going to send a letter to the Board asking how the Board and Villages would like to partner and/or work with the Forest Service. The Villages’ Board was pleased to hear the letter. Bill Westbrook also reported that as the ZigZag Ranger Station is expanding its facility, the Forest Service wants to know how to provide better services and how to better use technology. The letters will also be in the February *Mountain Times*.

Keith Schacher also presented a potential attendance record for the public, as he had previously said he would. He also presented an editorial on Measures 66 and 67.

Gary Randall said that now that there is a body that represents the area the community could have a better chance at creating pedestrian overpasses and addressing safety issues.

Adjournment: Chair Bob Reeves adjourned the meeting at 6:16 pm.

Respectfully submitted,

Kate Roth
Recording Secretary