

**DRAFT**

VILLAGES AT MT. HOOD  
BOARD OF DIRECTORS

Minutes

January 14, 2010

Chair Bob Reeves called the January 14<sup>th</sup> meeting of the Board of Directors of the Villages at Mt. Hood to order at 4:05 pm at the Hoodland Fire District meeting room, 69634 E. Hwy 26, Welches, OR.

Attendance:

- ❖ Committee Members Present: Rick Applegate, Shirley Dueber, Judith Norval, Bob Reeves, Doug Saldivar, Pat Sharp, George Wilson
- ❖ Excused: Pat Buckley, Brigette Romeo
- ❖ Absent:
- ❖ Staff Present: Christine Roth (County Liaison), Kate Roth (Recording Secretary)

Approval of Minutes:

The January 5<sup>th</sup> Board of Directors minutes were presented for review. Shirley Dueber made the motion to approve the minutes as amended. Judith Norval seconded the motion.

**Vote:** approved, 7 – yes, 0 – no, 0 – abstain.

Treasurer's Report:

Bob Reeves presented a report from Treasurer Pat Buckley that stated that there was no change in the bank balance. It remains \$1,046.03.

County Liaison's Report:

- ❖ The Board of County Commissioners (BCC) is facing criticism over sending out informational postcards on ballot measures 66 and 67. The material that the BCC had used had been approved by the Secretary of State's office.
- ❖ Tuesday the formation group from Molalla Prairie goes to the BCC for approval.
- ❖ Christine Roth talked to Toni about the Portland Recycling Team Grant, and information will be relayed soon.
- ❖ Christine also spoke to Jamie Johnk about money for the senior center. There are Community Development Block Grants available for improvements. There are matching funds needed, and the first application is very time intensive. Also, use of the Community Development Block Grant means that all activities must be senior related services. Now that there is more information about the grants and funding, Bob Reeves and others will meet with the President of the Hoodland

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Women's Club to discuss the future and how the Villages Board can help the Women's Club.

### Unfinished Business: Logo Policy Approval

Bob Reeves presented Pat Sharp's draft policy. There was a debate about whether or not the logo should be used with proportional sizing and color, and the decision was yes. Pat Sharp said that she had studied Clackamas County's logo use policy when she was creating the Villages' policy. The Board also agreed to have any use of the logo go through the Board Secretary by request so that the Board Secretary can keep a log of the letters. The Board Secretary's log also establishes a record that aids in complying with public records law.

Rick Applegate moved that the logo policy be adopted with the addition of the colors. George Wilson seconded the motion.

**Vote:** 7 – yes, 0 – no, 0 – abstain.

### Unfinished Business: Agenda Policy

The Board discussed agenda policy, and Rick Applegate said that he would like to have a policy that includes rules on finishing business, setting the agenda and authority. Bob Reeves asked that the Board consider the topic and keep it as an ongoing project.

### Unfinished Business: Letter to the *Mountain Times*

Pat Sharp synthesized the letters into one draft letter that was presented to the Villages Board for consideration. Doug Saldivar said that the Village Board's letter should be a commentary and explanation piece rather than emotion, and that individual letters can have emotion. Rick Applegate said that he thought there should be an op-ed piece, and that it should be done respectfully while communicating and balancing diplomacy. Bob Reeves thought it was important to set a positive tone and highlight what is good. The Villages Board also decided that the title of the commentary be "Your Villages Board Responds"

Doug Saldivar moved that the letter be accepted and sent to Larry Berteau from the *Mountain Times* as a commentary. George Wilson seconded the motion.

**Vote:** 7 – yes, 0 – no, 0 – abstain.

### Unfinished Business: Revisions to the website before Release

Doug Saldivar presented a report on the progress of updating the website. He said that there is a problem that is being fixed that will allow emails to go to the whole Board. Also, the Villages Board authorized Christine to send the press release out.

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### New Business: Discuss Bylaw Change for the Town Hall

Pat Sharp suggested the Board consider changing the bylaws to have the monthly meetings be Town Hall meetings and have the remaining Town Halls be special. Currently Mulino has a format where each meeting is a Town Hall meeting.

- ❖ George Wilson thought that if there is a change to the Bylaws, then the Villages Board needs to word the changes so that the community understands the participation component.
- ❖ Christine Roth reminded the Board that the May Town Hall would likely need to be kept because it is the annual election.
- ❖ Rick Applegate asked to hear input from citizens attending the meeting.
  - Steve Graper thought that the Town Hall meetings need to have substance. Also, there needs to be better communication about Town Halls and topics.
  - Sandra Palmer said that the Villages Board would be playing games by changing the Town Hall structure. Also, she thought the Board should keep the Town Halls quarterly to be consistent. The Town Halls also should be differentiated from the Board of Directors meetings. The Town Halls are also good for extended community involvement. Publicity also should be improved.
- ❖ Bob Reeves said that the bylaws say quarterly Town Halls, but do not specify what month. This means the Board could change some of the dates for town halls.
- ❖ Rick Applegate suggested that if there is no topic for a town hall, then the Board should give citizens a change to talk and give feedback.
- ❖ Doug Saldivar said that the Villages Board should reconsider the idea of a communications officer position on the Board.
- ❖ Shirley Dueber suggested two easy changes that could help with publicity and communication: one is to change the wording on the agenda to an open forum and two to have signs out in the community that say “Town Hall tonight.”

### New Business: February Town Hall agenda

The Board decided to have an open forum as the main topic for the Town Hall. Bob Reeves said that Dave Fulton is not ready to do a presentation on cell phone towers.

### Committee Reports:

- ❖ Rick Applegate said that he emailed Linda Bell to schedule a meeting, and that on January 19<sup>th</sup> at the Heathman Hotel in Portland there will be a presentation from National Geographic that is revealing geotourism assets. The new geotourism assets could include sites in the Villages’ area. Also, there will be an evening reception at Timberline Lodge for the National Geographic event.

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- ❖ Doug Saldivar said that there was a Green Scene meeting, and that there will be three ads and an article in the *Mountain Times* instead of two ads. Also, the event date for the Green Scene will be April 24<sup>th</sup>.

### Any Persons to be Heard:

- ❖ Coni Scott presented a report from the TAP group that said that Mitchell Williams has grants from BLM and the TAP group that are going toward signage at the Barlow Trail Wayside. There is currently \$6,000 remaining for applications for TAP money.
- ❖ Keith Schacher presented several letters and opinion/editorials about measures 66 and 67.
- ❖ Steve Graper said that there will be a meeting of the Rhododendron Community Planning Organization on Saturday at 10:30 am at the ZigZag Inn. One topic at the meeting will be the paving project on Highway 26 (from Road 20 to Road 39). Representatives from the Oregon Department of Transportation (ODOT) will be at the meeting. Although this may not be in the Villages' area, Steve thought the topic might be important to the Villages Board. There also will be guest speakers from the U.S. Census Bureau at the meeting. Steve also reported that the Rhododendron Water Association is working on redoing its building, and that the new array is being installed.
  - Sandra Palmer suggested that ODOT be asked to be better at cooperating with local businesses.
- ❖ George Wilson asked about his draft letter to agencies, and Bob Reeves said that it should be placed on an agenda for an upcoming meeting to allow for discussion at a Villages Board meeting.

Adjournment: Chair Bob Reeves adjourned the meeting at 8:58 pm.

Respectfully submitted,

Kate Roth  
Recording Secretary