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VILLAGES AT MT. HOOD
BOARD OF DIRECTORS

Minutes

August 4, 2009

Chair Bob Reeves called the August monthly meeting of the Board of Directors of the Villages at Mt. Hood to order at 4:02 pm at the Hoodland Fire District meeting room, 69634 E. Hwy 26, Welches, OR.

Attendance:

- ❖ Committee Members Present: Bob Reeves, Pat Sharp, Pat Buckley, Judith Norval, Rick Applegate, Brigitte Romeo, Shirley Dueber, Doug Saldivar
- ❖ Excused:
- ❖ Absent:
- ❖ Staff Present: Christine Roth (County Liaison), Kate Roth (Recording Secretary)

Approval of Minutes:

Minutes from the July Board of Directors meeting were presented for review. Shirley Dueber made the motion to approve the minutes as corrected. Pat Sharp seconded the motion. Vote: approved, 8 – yes, 0 – no, 0 – abstain.

Treasurer's Report:

Treasurer Pat Buckley presented the Treasurer's Report and the current balance is \$2489.13.

Communications: There were no letters or communications to report.

County Liaison's Report:

- ❖ At the August 15th Town Hall there will be a ceremony for the Mountain Express Line bus dedication at approximately 11:00am. Lori Brockman and Theresa Kristoferson are working with Christine on the list of invitees. The Oregon Governor's Office asked for an invite. Other invitees include Sen. Ron Wyden, Sen. Jeff Merkley, Rep. Blumenauer, Sen. Rick Metsger, Rep. Suzanne Van Orman, Sandy Mayor Linda Malone, and all five Clackamas County Commissioners.
- ❖ One feature of the August Town Hall will be the community organizations and their presentations, and a few of the organizations include Oregon Trail School District, the Post Office, the Hoodland Fire District, and the Hoodland Women's Club.
- ❖ The Broadband process of expansion to Mt Hood and rural areas is continuing. It will be government and schools only, and the Board of County Commissioners would like the support of the Villages if possible.

Unfinished Business: Web Page

- ❖ Doug Saldivar presented a draft Request for Proposals (RFP). A paper copy of the document was circulated to the Board. Christine Roth presented e-mail from Tom Averett, the purchasing manager for Clackamas County, which included his suggestions for the draft RFP. Christine also said that Tom Averett advised the Villages to use the bid process.
- ❖ Pat Sharp asked about a subsection of the draft RFP where local organizations have preference. Christine said that using local organization, as a weighted criterion is okay. Judith Norval advocated for keeping the local preference.
- ❖ Rick Applegate advocated for a transparent contract.
- ❖ Christine Roth said that the Board should control the contract.
- ❖ Brigitte Romeo said good notification of the community is essential. She said that the experience from the TAP process teaches a lesson that the local artists and organizations need to be well aware of the RFP.
- ❖ Bob Reeves agreed with subsection 3b & 3c (local preference and positive involvement), and also raised the question of who would administer the contract and website.
 - Doug Saldivar suggested either creating a new officer position or two or three people overseeing the website. The person would likely be tasked with uploading and possibly indexing information.
 - Rick Applegate suggested the website maintenance be tied to a Board position eventually, and said that the site would be owned by the Board of Directors.
- ❖ Rick Applegate suggested a work session for policy and procedures concerning the website. He thought it should include who has access to the email lists and a statement that the list is for the organization and not personal use.
- ❖ Shirley Dueber suggested the RFP contain a form with criteria that could be sent in to the Board, or a formal response.
 - Doug Saldivar said he was willing to receive information and inquiries.
 - Rick Applegate asked for a written response from bidders.
 - Pat Sharp would prefer a sample, price, and a detailed bid.

Rick Applegate moved that the request for proposals be published. Doug Saldivar seconded the motion. Vote: approved, 8 – yes, 0 – no, 0 – abstain.

Unfinished Business: Mt. Times Communications

- ❖ Chair Bob Reeves and Pat Sharp met with Larry Berteau (owner of the Mt. Times). Bob reported that Larry was pleased with receiving the minutes and notes earlier. Larry would like to see the Villages designate a person as communications director who can send information to him.
- ❖ Bob Reeves also said that he had talked to Garth Guibord from the Sandy Post, and that if information is sent to Garth by noon the Monday before a meeting there could be a chance for publishing information. Bob also said that the Sandy Post could be used for notices that need a week or so notice and the Mountain Times for others.
- ❖ Doug Saldivar asked about addressing issues of editorializing when articles or information is edited, and Bob said that it was not something to discuss.

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- ❖ Rick Applegate was pleased that Larry has been so willing to publish papers and records, and that the community was lucky to have two papers in the area.

Unfinished Business: Discuss Changing Workshop to Regular Meeting

- ❖ Bob Reeves said that the new proposal was to have the ability to make decisions at two meetings in a month. Judith Norval said that the work sessions help decide what actions to take.
- ❖ Pat Sharp, who created the proposal, presented it again. The basic idea is to have two Board meetings with two hours and a chance to advance agendas. The second meeting could have a designated time, for example 20 minutes, for a work session or training. If the Board agreed to the proposal, then the Board would have the ability to make decisions twice in a month. Pat Sharp also said the Board needs to publicize the change in the community so that everyone is aware.
- ❖ Doug Saldivar and Rick Applegate thought that meeting twice a month was a good idea.
- ❖ Christine Roth said that the Board has the option to declare a work session if needed.
- ❖ Rick Applegate suggested the change be an agenda item at the Town Hall to provide more coverage of the change.

Board consensus is to shift to two business meetings with time for the work session as needed, and to keep the same times and dates reserved.

Unfinished Business: Review Town Hall Agenda

Bob Reeves said that there would be three main segments to the Town Hall: the introduction of businesses, people and organizations who are exhibiting, and the Bus ceremony. Also, the Board would announce the meeting change and present Nancy Dougherty's certificate of recognition. The Board may also include a discussion of how the conversations about the Mt Hood Corridor Community Planning Organization went.

Brigette Romeo asked about including the Mount Hood Golf Club, and Bob Reeves said that it would be discussed later.

- ❖ Organizations to Invite: Pat Sharp presented a paper copy of the list of organizations invited. The draft letter could also be sent to other organizations if needed.
 - Shirley Dueber asked about inviting the Bureau of Land Management, and Pat Sharp said that the decision was to invite only local organizations.
 - George Wilson asked about inviting new businesses. Pat Sharp said that the problem would be determining what is a new business. Bob Reeves thought that it might be more of a Chamber of Commerce function. Rick Applegate suggested making an exception for Bliss Sanitation, and Pat thought that businesses should be for a later Town Hall.
 - The Board debated including code enforcement, ODOT, and department from Clackamas County; however, only ODOT would get the invite for the Town Hall.
- ❖ The draft survey was distributed to Board members and the attending public. There were two draft surveys, and one had a list with rank and the other was open ended. Pat Sharp

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had drafted the two surveys with one being distributed at the Town Hall. Pat also said that Larry was willing to have the survey in the paper.

- The pros/cons of the checklist survey were debated with Pat Sharp leading the discussion. Shirley Dueber asked that numbers not be used because without numbers the true opinion of individuals is clearer. Board consensus was to remove the numbers, keep space for some goals, and have space for additional comments.
- The Board was going to have a space where people could pick the three goals that people think are the highest priority.
- The draft goals were discussed and Welches Road may be taken off the goal list. Edits were made to the Miller Road quarry goal to include “permanent closure” and saying environment not habitat. New goals that would be included are transportation (encourage enhanced coverage of recreational areas and Government Camp with busses to link services and support), and working on energy efficient projects in the local community. Another addition was “promote development of tourism assets and increase tourism funding.”

New Business: Wy’east Info Center

Judith Norval read Sandra Palmer’s letter to the Board asking for support in getting tourism dollars.

- ❖ Doug Saldivar asked how specific the Board should be in funding or support. Sandra Palmer said she would like either group or individual support, and asks that she be considered for year around funding. She said she mostly wants Linda Bell to know about community support for tourism.
- ❖ Pat Buckley asked about if the County is funding the U.S. Forest Service information center. Rick Applegate said that funding exists for the USFS via the museum in Government Camp, Mt Hood Adventures, and the Sandy Chamber.
- ❖ Shirley Dueber asked what Linda Bell had said recently. Sandra Palmer said that Linda Bell had indicated she currently had no plans to change funding, but she was willing to reconsider funding in the future. She also said that letter from other businesses were going to Clackamas County’s Tourism and Cultural Affairs.
- ❖ Brigitte Romeo thought that the Board should send the letters to the BCC instead of Linda Bell and TCA.
- ❖ Sandra Palmer said that she does not want to antagonize Linda Bell, and would just like support from the County.
- ❖ Bob Reeves thought that individuals should consider if they want to support Sandra, but he was not sure if the Board was able to officially support her private organization.

A motion was made and subsequently withdrawn by Rick Applegate. Pat Buckley had seconded it. It that concerned the Board sending a letter to Linda Bell that requests the Wy’east Information Center be funded as an official partner in the Mount Hood visitor information infrastructure starting in 2009-2010 budget cycle with the letter drafted at the work session.

- ❖ Christine Roth also asked the Board to remember that the budgets are down.

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- ❖ Bob Thurman said that at a U.S. Forest Service meeting with Robert Baker provided information on funding for the Zig Zag station and that the Forest Service has long term infrastructure changes planned.
- ❖ Bob Reeves also asked for an opinion from county counsel on whether the Villages could support a private firm.

Rick Applegate moved that the Villages Board of Directors send a letter to Linda Bell, at Clackamas County Tourism and Cultural Affairs, requesting the Wy 'east Information Center for Mount Hood receive funding starting with the 2009-2010 budget cycle. Vote: approved, 7 – yes, 1 – no (Pat Sharp), 0 – abstain.

New Business: New Director Appointment (Timeline & Process)

The Board decided on an application deadline of August 27th, with BCC consideration on September 8th, and the appointment by the BOD on September 10th.

Environment & Sustainability Committee Report:

- ❖ Doug Saldivar presented a paper copy of the plan from the committee's meeting.
- ❖ The Committee met with Susan Zielko, Rick Winterhalter and Sherry Dow.
- ❖ Doug presented a report that said that the group wanted a community visioning conference. Doug read aloud the report the Committee produced with their goals and plans. He also detailed the organizations that are being supported. He said the Committee's next step was to approve or amend the plan, and that the plan was for three years.

Committee Reports: Pat Sharp presented a brief update on the garden committee.

Any Persons to Be Heard:

- ❖ George Wilson thought it was a good meeting and productive. He said that his public records request on Cedar Ridge by the County came back with a bill of \$787.50. He said that he had sent back a letter and a check.
- ❖ Mike McCluskey from the Mount Hood Tool Rental Center introduced his business and said that brush recycling is in progress, and that he is operating at the old Welches Garden Center.

Adjournment:

Chair Bob Reeves adjourned the meeting at 6:10 pm.

Respectfully submitted,

Kate Roth
Recording Secretary